



Everything you need to know about the Vortex™ launch!

There are a lot of exciting enhancements coming to your Surge365 Business with the launch of the Vortex! But what does that mean? Here is everything you need to know about the Vortex launch in one easy to use guide.

How do I get new Vortex Customers?

You'll send your potential Vortex Customers to your own Vortex Customer site. Here they will be able to easily create their Customer account by simply filling in a few fields or signing up with their Facebook account.

The URL you would give out is:

www.MyVortex365.com/yourendering

If you are a SBA, the URL ending would be the same as your SBA URL. If you are a Vortex Plus or Platinum only, your URL ending would be your Surge365 ID Number. This can be found in your Back Office by hovering over your name in the upper right corner.

A screenshot of the Vortex Customer sign up website. The page has a dark header with the Vortex logo and navigation links. The main content area is divided into two columns. The left column features a video player showing a group of people on a beach, a testimonial from a man, and social media links for Facebook, Twitter, and Google+. The right column contains a welcome message, a sign-up form with fields for first name, last name, email, password, and confirm password, and a "Connect with Facebook" button. Below the form, there are three boxes with promotional text: "Over 10% Average Savings", "Dream, Travel, Save", and "Sign Up Today". The footer includes a copyright notice for 2016.

Pictured Above: Vortex Customer sign up site

A screenshot of the Vortex Customer log in website. The page has a dark header with the Vortex logo and navigation links. The main content area is divided into two columns. The left column features a video player showing a group of people on a beach. The right column contains a welcome message and a log-in form with fields for email and password, and a "Sign In" button. Below the form, there are three boxes with promotional text: "Over 10% Average Savings", "Dream, Travel, Save", and "Sign Up Today". The footer includes a copyright notice for 2016.

Pictured Above: Vortex Customer log in

How does a Customer log in?

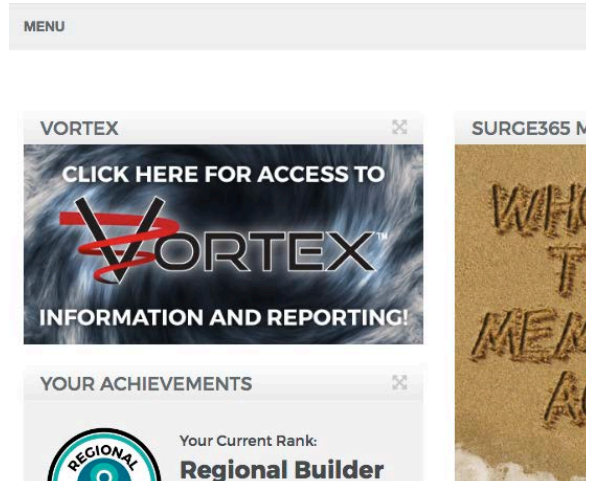
Your Customer will always go back to your Vortex site and login in the upper right corner. They can login using the Email & Password they used to create their account or by using their connected Facebook account.



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How Do I Access Vortex Information & Reporting?

In your Surge365 Back Office, you'll see a new Vortex module. This is going to be your one stop shop for all things related to your Vortex business. From getting information on your latest Customer Bookings or viewing your Customer list to reading up on frequently asked questions. All of this information can easily be found in this module!



Pictured Above: Back Office Vortex Module Ad

Vortex Vortex
Edwardsville, IL



1. Select Products

2. Your Information

3. Agreements

4. Review & Payment

5. All done! Thank you!



Travel Agent

(\$99 License Fee; \$39.95 Monthly Subscription Fee)

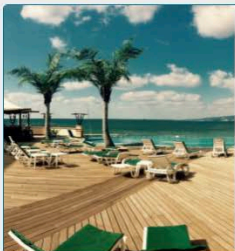
Includes access to a full service travel agency that allows the agent to follow the career path of a Travel Agent.



Vortex Plus

(\$199 License Fee; \$49.95 Monthly Subscription Fee)

Includes the exclusive online Vortex booking engine where customers can book travel and save money 85%-90% of the time. Vortex Plus owners can earn Cash Rewards online 24/7/365! Also includes access to a full service travel agency which allows Vortex Plus owners to follow the career path of a Travel Agent.



Vortex Platinum

(\$399 License Fee; \$59.95 Monthly Subscription Fee)

Includes the exclusive online Vortex booking engine, online Cash Rewards, and Reward Credits for travel booked on Vortex Platinum owner's website. Plus exclusive access to a members-only insider pricing platform offering exclusive weekly specials, a personal travel concierge, and a 110% price guarantee. Vortex Platinum owners get the all-new Vacation Vault, where every trip taken by owners and their customers earns Reward Credits added to the Vacation Vault. Reward Credits may be redeemed for free vacations. Also includes access to a full service travel agency that allows Vortex Platinum owners to follow the career path of a Travel Agent.

Would you like to be an SBA only?

Already have an account? [Login Here](#)

New Sign Up Process

With the launch of the Vortex we are introducing a brand new and easy to navigate sign up site! With 3 different products that an SBA will be able to sell, this new sign up site is a great complement.



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New Products Available

With the launch of the Vortex also comes the ability to sell the Ultimate Travel Solution! As a SBA you have access to sell the following products:

Option #1: Travel Agent Program

\$99 License Fee

\$39.95 Monthly Subscription Fee

Upgradeable to Vortex Plus

Upgradeable to Vortex Platinum

Includes access to a full service travel agency that allows the agent to follow the career path of a Travel Agent. Canadian Residents: This program is only available to residents in Ontario.

Benefits:

- Travel Agent Program
- Book groups and other off line travel
- No online travel site

Surge365 Products	
	Travel Agent
Initial Fee	\$99
Monthly Fee	\$39.95
Travel Agent Program	Yes
Vortex Travel Site	
Membership	
Vacation Vault Reward Credits from	
- Personal travel	
- Customer purchases	
- Vortex Plus Rollup	
Personal Concierge Service	
Upgrade to Vortex Plus	\$150 \$199
Upgrade to Vortex Platinum	\$350 \$399

Note: Upgrade pricing of \$150 & \$350 is good for the first 30 days from your sign up date.

Option #2: Vortex Plus

\$199 License Fee

\$49.95 Monthly Subscription Fee

Upgradeable to Vortex Platinum

Includes the exclusive online Vortex travel site where customers can book travel and save money 85%-90% of the time. Vortex Plus owners can earn Cash Rewards online 24/7/365! Also includes access to a full service travel agency which allows Vortex Plus owners to follow the career path of a Travel Agent.

Benefits:

- Travel Agent Program
- Vortex Travel Site
- Match customer savings dollar for dollar

Surge365 Products		
	Travel Agent	Vortex Plus
Initial Fee	\$99	\$199
Monthly Fee	\$39.95	\$49.95
Travel Agent Program	Yes	Yes
Vortex Travel Site		Yes
Membership		
Vacation Vault Reward Credits from		
- Personal travel		
- Customer purchases		
- Vortex Plus Rollup		
Personal Concierge Service		
Upgrade to Vortex Plus	\$150 \$199	N/A
Upgrade to Vortex Platinum	\$350 \$399	\$250 \$300

Note: Upgrade pricing of \$150, \$250, & \$350 is good for the first 30 days from your sign up date.



Everything you need to know about the Vortex™ launch!

Option #3: Vortex Platinum

\$399 License Fee

\$59.95 Monthly Subscription Fee

Includes the exclusive online Vortex travel site, online Cash Rewards, and Reward Credits for travel booked on Vortex Platinum owner's website. Plus exclusive access to a members-only insider pricing platform offering exclusive weekly specials, a personal travel concierge, and a 110% price guarantee. Vortex Platinum owners get the all-new Vacation Vault™, where every trip taken by owners and their customers earns Reward Credits added to the Vacation Vault. Reward Credits may be redeemed for free vacations. Also includes access to a full service travel agency that allows Vortex Platinum owners to follow the career path of a Travel Agent.

Benefits:

- Travel Agent Program
- Vortex Travel Site
- Match customer savings dollar for dollar
- Wholesale Travel Membership featuring members-only insider pricing platform
- Personal Concierge Service
- 3 & FREE for those who have personally sold or referred 3 Vortex Platinum
- Vacation Vault includes Reward Credits on personal & customer purchases and Reward Credits on purchases of Vortex Plus customers

Surge365 Products			
	Travel Agent	Vortex Plus	Vortex Platinum
Initial Fee	\$99	\$199	\$399
Monthly Fee	\$39.95	\$49.95	\$59.95
Travel Agent Program	Yes	Yes	Yes
Vortex Travel Site		Yes	Yes
Membership			Yes
Vacation Vault Reward Credits from			Yes
- Personal travel			Yes
- Customer purchases			Yes
- Vortex Plus Rollup			Yes
Personal Concierge Service			Yes
Upgrade to Vortex Plus	\$150 \$199	N/A	N/A
Upgrade to Vortex Platinum	\$350 \$399	\$250 \$300	N/A

Note: Upgrade pricing of \$150, \$250, & \$350 is good for the first 30 days from your sign up date.



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SBA Compensation

We've put together some quick reference charts to show how you will be paid on the commissions generated from the Initial License Sale and the Monthly Subscription Fee. We have also included a chart to show how each sale counts towards Bonuses and Directorship. A full compensation document is available in your Back Office under Menu > Resources > SBA Documents

Initial License Sale

From a Direct Sale Commission to Team Builder Generations 1-6, the amount of commission paid out varies and is based on the product sold and the level you qualify for. Use the chart below to help you see how much you will earn on your next sale!

SBA Compensation Initial Sale			
	Travel Agent	Vortex Plus	Vortex Platinum
Direct Sale Commission	\$15	\$15	\$30
Team Builder	-	\$10	\$20
100% Match	-	\$10	\$20
Regional Builder	-	\$10	\$20
National Builder	-	\$5	\$10
Team Builder Generations 1 - 6	-	\$2.50	\$5.00

Monthly Subscription Fee

In addition to the Initial Sale generating a commission, the Monthly Subscription Fee also pays out commissions. The amount of commission paid out varies and is based on the product sold and the level you qualify for. Use the chart below to help you see how much you will earn!

SBA Compensation Monthly Fee			
	Travel Agent	Vortex Plus	Vortex Platinum
Team Builder	\$1	\$1.50	\$2
100% Match	\$1	\$1.50	\$2
Regional Builder	\$1	\$1.50	\$2
National Builder	\$1	\$1.50	\$2
Team Builder Generations 1 - 6	\$1	\$1.50	\$2

Detailed compensation document with complete rules and information is available in your Surge365 Back Office.

Location: Menu > Resources > SBA Documents > Surge365 Compensation Plan



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Points Towards Bonuses & Directorship

Everyone loves a bonus! Your Initial License Sales and Monthly Subscription Fees also generate points towards bonuses! The amount of points varies and is based on the product sold. Use the chart below to help you see how quickly you can earn your next bonus!

Points Toward Bonuses & Director			
	Travel Agent	Vortex Plus	Vortex Platinum
14 Points = \$1,000 Bonus	1	1	2
100 Points = \$10K Bonus	1	1	1
Points for Director	1	1	1

How to achieve Team Builder, Regional Builder, and National Builder

It's been said that everything rises and falls on leadership. At Surge365 we do everything in our power to provide you the tools to learn and a growth track of success to follow. The following are the beginning levels of leadership and how you achieve them:

Team Builder

You become a Team Builder when you personally make three (3) Vortex Plus or Vortex Platinum sales in your first sixty (60) days as a SBA.



Regional Builder

You become a Regional Builder once you earn five (5) \$1,000 bonuses.

National Builder

You become a National Builder once you earn fifteen (15) \$1,000 bonuses.



Please Note: These levels are based on bonuses that have been achieved since the launch of Surge365 on March 2, 2015.



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Terminology You Need To Know!

With the launch of the Vortex also comes the introduction of new terminology. Below is a list of these new terms with an explanation of the new term and why you need to know it!

Cash Rewards

Who doesn't love a reward? When bookings are made on your Vortex sites, you receive the reward! It's that simple!

License Fee

A one-time fee for a permit from Surge365 to distribute the Vortex to family, friends, co-workers and the rest of the world! Formerly known as the initial fee.

Reward Credits

"Points" earned from travel booked by your Vortex customers that you can use to redeem for goods or travel.

Subscription

An agreement to make monthly payments (after payment of the license fee) in order to receive access to the Vortex and/or membership. Formerly known as a membership

Surge365 Business Associate (SBA)

The voice leading the way to financial freedom. An SBA is a person who promotes and sells the Vortex on behalf of Surge365

Travel Agent Program

Includes access to a full service travel agency that allows the agent to follow the career path of a Travel Agent. The travel agency that Surge365 has contracted to provide travel services through is ProTravel Network. Canadian Residents: This program is only available to residents in Ontario.

Vacation Vault™

A secure area in which your reward credits are accumulated empowering you to redeem them for amazing getaways, vacations in exotic destinations of your choosing in your wholesale travel membership.



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Terminology You Need To Know Continued!

Vortex™

A disruptive travel booking technology; an APP or a booking platform that allows users (customers) to buy travel for less than through most other well known sites. Examples of disruptive technology are email, which changed the way people communicate and altered the postal industry; and computers and mobile devices, which now supersede all other methods for researching, booking, and changing travel arrangements, thereby significantly altering the business model of traditional brick and mortar travel agencies.

Vortex Customer

A person or organization who saves money on their travel by booking from a Vortex Owner.

Vortex Platinum

A product and service supplied by Surge365 that Includes the exclusive online Vortex travel site, online Cash Rewards, and Reward Credits for travel booked on Vortex Platinum owner's website. Plus exclusive access to a members-only insider pricing platform offering exclusive weekly specials, a personal travel concierge, and a 110% price guarantee. Vortex Platinum owners get the all-new Vacation Vault, where every trip taken by owners and their customers earns Reward Credits added to the Vacation Vault. Reward Credits may be redeemed for free vacations. Also includes access to a full service travel agency that allows Vortex Platinum owners to follow the career path of a Travel Agent.

Note: All current Surge365 Members will become a Vortex Platinum Owner upon the launch of the Vortex.

Vortex Plus

A product and service supplied by Surge365 that includes the exclusive online Vortex travel site where customers can book travel and save money 85%-90% of the time. Vortex Plus owners can earn Cash Rewards online 24/7/365! Also includes access to a full service travel agency which allows Vortex Plus owners to follow the career path of a Travel Agent.

Vortex Owner

A world changer; a catalyst for changing the lives of people; a person who has purchased a Vortex Owner's license to distribute the Vortex to family, friends, co-workers, and acquaintances, saving them money on their travel, as well as earning Cash Rewards and Reward Credits (Vortex Platinum only) for those travel bookings.